

## DrShakila M

Assistant Professor,  
Department of Commerce,  
Bishop Heber College,  
Tiruchirappalli - 17.

E-mail :

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Web:

### Qualification

Degree	Branch	Institution / University	Year of Passing
Ph.D	Commerce	Madurai Kamaraj University, Madurai	2020
M.Phil	Commerce	Madurai Kamaraj University, Madurai	2002
M.Com		S. Vellaichamy Nadar College, Madurai	1996
B.Com		V.V. Vanniaperumal College For Women, Virudhunagar	1994

### Additional Qualification

Name of Course	Place of Study	Date	Duration
PGDCA	MK University	May, 1995	1 Yr
B.com	V.V. Vanniaperumal College for Women, Virudhunagar	April, 1994	3 years
M.com	SVN college, Madurai	April, 1996	2 years
Ph.D	Madurai Kamaraj University, madurai	January, 2020	
M.Phil	Madurai Kamaraj University, madurai	February, 2002	2 years
5 Days online course on Futuristic Accounting	Indian Academic Researchers Association, Trichy	April, 2020	5 days

### Work Experience

Name of Institution	Address of Institution	Designation	From	To
SermathaiVasan College for Women, Madurai	Periyar Nagar Road, Avaniyapuram, Madurai, 625012	Lecturer	01-07-1996	22-12-1999
Nazareth College of Arts & Science	Kovilpathagai Main Road, Avadi, Chennai-600062	Lecturer	16-06-2008	22-05-2010
Jamal Mohamed College, Tiruchirappalli.	No.7, Race Course Road, Khaja Nagar, Trichy-620020	Asst Professor	01-07-2017	25-09-2020
Bishop Heber College	Trichy	Asst Professor	28-09-2020	till date

### Teaching / Research Experience

**U.G. :** 10 years      **P.G. :** 3 years 6 mc      **M.Phil.** --      **Ph.D.** --

## Table of Contents

1.	Conferences / workshops / Seminars Attended	14
2.	Research Papers Presented	12
3.	Publication in Journals	9
4.	Publication in Books	0
5.	Books Published / Edited	0
6.	Conferences / Workshops / Seminars Organised	0
7.	Research Projects	0
8.	Resource Person	0
9.	Consultancy	0
10.	Awards Recieved	0
11.	Patent	0
12.	Extension Activities Undertaken	0
13.	Professional Membership	0
14.	M.Phil. / Ph.D. Produced	0 / 0

1. National level Seminar on **"The Current State of Indian Economy"** sponsored by Department of Commerce, Bishop Heber College (Autonomous) organized by Department of Commerce, Bishop Heber College (Autonomous) at Trichy during 09/04/2021 to 09/04/2021.
2. International level Conference on **"Step Up Sustainable Development Goals into Actions"** sponsored by Department of Commerce, BHC organized by Department of Commerce, BHC at Trichy during 31/03/2021 to 31/03/2021.
3. -1 level Workshop on **"A Two Day Workshop on E-Resources"** sponsored by P.G & Research Department of Library and Information Science & The College Library organized by P.G & Research Department of Library and Information Science & The College Library at BHC, Trichy during 26/03/2021 to 27/03/2021.
4. College level Workshop on **"E-Content Development"** sponsored by Deanery of Academics organized by Deanery of Academics at BHC, Trichy during 27/10/2020 to 02/11/2020.
5. National level Orientation on **"4-week Induction/Orientation Programme for Faculty in Universities /Colleges/Institutes of Higher Education"** sponsored by Ministry of Human Resource Development Pandit Madan Mohan Malaviya National Mission On Teachers and Teaching organized by Teaching Learning Centre, Ramanujan College, University of Delhi at New Delhi during 04/06/2020 to 01/07/2020.
6. National level Workshop on **"Digital Marketing Tools for 21st Century"** sponsored by Mannar Thirumalai Naicker College, madurai & North Strom Academy, Mumbai organized by Mannar Thirumalai Naicker College, madurai & North Strom Academy, Mumbai at Madurai during 30/05/2020 to 30/05/2020.
7. -1 level Workshop on **"Personality Development - Unlearn to Learn the Skill"** sponsored by PG & Research Department of commerce organized by PG & Research Department of commerce at National College (Autonomous), Trichy during 19/05/2020 to 19/05/2020.
8. -1 level Workshop on **"Research Methodology workshop"** sponsored by REST Society for Research International organized by REST Society for Research International at Krishnagiri, Tamil Nadu during 14/04/2020 to 14/04/2020.
9. National level Workshop on **"Export Procedures & Promotion - NWEF"** sponsored by Department of Business Administration organized by Department of Business Administration at Jamal Mohamed college (Autonomous), Trichy during 21/02/2020 to 21/02/2020.
10. -1 level Workshop on **"professional Development for Academic Leadership in curriculum Design"** sponsored by Curriculum Development Cell organized by Curriculum Development Cell at Jamal Mohamed College, Trichy during 18/01/2019 to 19/01/2019.
11. -1 level Workshop on **"Advanced Data Analysis for Management and Social Science Research"** sponsored by Jamal Institute of Management, Trichy organized by Jamal Institute of Management, Trichy at Jamal Mohamed College, Trichy during 05/01/2019 to 07/01/2019.
12. State level Workshop on **"Promoting Young Entrepreneurs - Guidelines and Guidance"** sponsored by Department of Business Administration organized by Department of Business Administration at Jamal Mohamed college (Autonomous), Trichy during 17/12/2018 to 17/12/2018.
13. -1 level Workshop on **"Improving Teaching Practices \_ A Strategic Approach"** sponsored by IQAC, Jamal Mohamed College (Autonomous) organized by IQAC, Jamal Mohamed College (Autonomous) at Trichy during 23/06/2018 to 23/06/2018.
14. State level Workshop on **"GST- Principles & Practices"** sponsored by Department of Business Administration organized by Department of Business Administration at Jamal Mohamed college (Autonomous), Trichy during 11/01/2018 to 11/01/2018.

1. **"A Study On Service Quality Of Retail Banking Services With Regard to Assurance in Public and Private Sector Banks in Thiruvallur District"** in the International conference on *Advancement in Business in The Digital Era in 2021* sponsored by , organized by Post Graduate Department of Commerce(SF), Jamal Mohamed College(Autonomous) at Trichy during 17/02/2021 to 17/02/2021.
2. **"A study on performance of Housing loans in Scheduled Commercial Banks at Trichy"** in the National conference on *Advancement in Business in the Digital Era 2019* sponsored by , organized by Post Graduate Department of Commerce(SF), Jamal Mohamed College(Autonomous) at Trichy during 25/09/2019 to 25/09/2019.
3. **"A Study on the Impact of Goods and Services tax in Indian Economy"** in the International conference on *New Horizons of Business in the Changing Global Environment* sponsored by , organized by Post Graduate Department of Commerce, Jamal Mohamed College(Autonomous) at Trichy during 23/01/2019 to 23/01/2019.
4. **"Financial Inclusion in Digital Era - An Overview"** in the National conference on *Advancement in Business in the Digital Era* sponsored by , organized by Post Graduate Department of Commerce(SF), Jamal Mohamed College(Autonomous) at Trichy during 20/09/2018 to 20/09/2018.
5. **"CUSTOMER PERCEPTION ON RETAIL BANKING SERVICES – A COMPARATIVE STUDY OF PUBLIC SECTOR AND PRIVATE SECTOR BANKS IN THIRUVALLUR DISTRICT"** in the International conference on *Commerce, Economics and Management - An Interdisciplinary Perspective* sponsored by , organized by Dept. of Commerce, Maangaiyarkarasi College of Arts and Science for Women & Bodhi International Journal of Research in Humanities, Arts and Science at Madurai during 26/02/2018 to 26/02/2018.
6. **"Impact of GST on Tourism Sector"** in the National conference on *Implementation and Management of GST in India - An Appraisal* sponsored by , organized by PG and Research Dept. of Commerce, Jamal Mohamed College (Autonomous) at Trichy during 25/01/2018 to 25/01/2018.
7. **"A study on performance of Retail Banking in Rural and Urban areas"** in the National conference on *Strategic Growth of Business in New India - Prospects and Challenges* sponsored by , organized by Post Graduate Department of Commerce(SF), Jamal Mohamed College(Autonomous) at Trichy during 23/09/2017 to 23/09/2017.
8. **"Creativity, Innovation and Entrepreneurship"** in the National conference on *Nouveaux Dimensions in Global Growth Leading to Corridors of Excellence* sponsored by , organized by ITM Business School, Bangalore at Bangalore during 18/08/2017 to 18/08/2017.
9. **"Role of retail Banking in Indian Economy"** in the National conference on *India towards 2020* sponsored by , organized by Dept. of Commerce with Professional Accounting, S.N.R.Sons College & The Coimbatore Branch of The Institute of Chartered Accountants of India at Coimbatore during 21/02/2017 to 21/02/2017.
10. **"CUSTOMER PERCEPTION ON RETAIL BANKING SERVICES – A COMPARATIVE STUDY OF PUBLIC SECTOR AND PRIVATE SECTOR BANKS IN THIRUVALLUR DISTRICT"** in the College conference on *Research colloquium* sponsored by , organized by PG and Research Dept. of Commerce, Vivekananda College, at Tiruvedakam West , Madurai during 23/07/2016 to 23/07/2016.
11. **"Role of Government Financing in Entrepreneurship"** in the National conference on *Role and Challenges of Entrepreneurship Development* sponsored by , organized by Department of Management Studies, M.S.Ramaiah Institute of Technology at Bangalore during 27/05/2010 to 28/05/2010.
12. **"A study of Progress of Retail Banking in Scheduled Commercial Banks"** in the International conference on *Survival and Growth Strategies in Changing Business Scenario* sponsored by , organized by Commerce Wing - D.D.E- Annamalai University at Annamalai Nagar, Chidambaram, during 28/12/2009 to 29/12/2009.



1. **"A Study On Service Quality Of Retail Banking Services With Regard to Assurance in Public and Private Sector Banks in Thiruvallur District"** published in Sambodhi (PEER REVIEW) Vol. 44, Issue No. 01, March 2021 ISSN : ISSN 2249-6661.
2. **"A study on performance of Housing loans in Scheduled Commercial Banks at Trichy"** published in The International Journal of Analytical and Experimental Modal Analysis (PEER REVIEW) Vol. 11, Issue No. 9, September 2019 ISSN : 0886 - 9367.
3. **"Financial Inclusion in Digital Era - An Overview"** published in International Journal of Research and Analytical Reviews (PEER REVIEW) Vol. 6, Issue No. 1, February 2019 ISSN : 2349 - 5138.
4. **"A study on performance of Retail Banking in Rural and Urban areas"** published in Shanlax International Journal of Commerce Vol - 5 Special Issue - 1 (PEER REVIEW) Vol. 5, Issue No. 1, October 2017 ISSN : 2320-4168.
5. **"Creativity, Innovation and Entrepreneurship"** published in Noveau Dimensions in Global Growth Leading to Corridors of Excellence (CONFERENCE PROCEEDING) Vol. , Issue No. , August 2017 ISSN : ---.
6. **"Customer Perception on Retail Banking Services - A Conceptual Analysis"** published in Golden Research Thoughts - International Recognition Multidisciplinary Research Journal Volume - 5, Issue 6 (PEER REVIEW) Vol. 5, Issue No. 6, December 2015 ISSN : 2231-5063.
7. **"Role of Government Financing in Entrepreneurship"** published in Role and Challenges of Entrepreneurship Development (CONFERENCE PROCEEDING) Vol. , Issue No. , May 2010 ISSN : 978-81-7446-868-0.
8. **"A study of Progress of Retail Banking in Scheduled Commercial Banks"** published in (CONFERENCE PROCEEDING) Vol. , Issue No. , December 2009 ISSN : 978-81-8371-262.
9. **"Customer Perception on Impact of Mobile Commerce"** published in International Journal of humanities, Law and Social Sciences (SELECT) Vol. IX, Issue No. Issue - 1, No. 15:2022, January 1900 ISSN : ISSN 2348-8301.

**Signature of Staff**  
**(Shakila M)**